

# Winchcombe Town Council



Four-Year Plan  
2025-2029



# Contents

- 3 Foreword
- 4 The Spirit of Winchcombe
- 7 Winchcombe by numbers
- 9 Our vision and values
- 10 Our priorities and objectives
- 14 Achievements



# Foreword

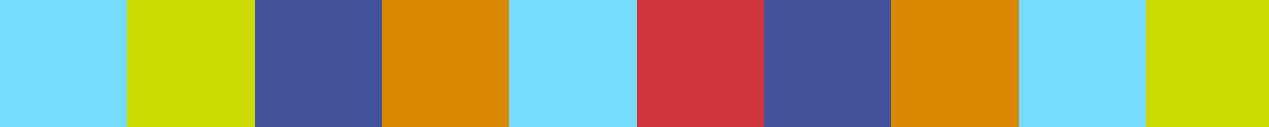
As we present this Four-Year Plan, we do so with a deep sense of pride in our community—and an even deeper sense of responsibility. This plan is not just a roadmap for the years ahead; it is a reflection of the values, voices, and vision of the people who live, work, and invest their lives here.

At the heart of everything we do lies belief in the power of community. In recent years, we have faced both challenges and change—some expected, others less so. Yet our town has shown resilience and a remarkable spirit of unity that has shaped the goals and actions within this plan.

We have listened closely. Through surveys, forums and conversations, your feedback has been essential in identifying what matters most—whether it's affordable housing, vibrant public spaces, safer streets or support for local businesses and services. This plan captures the aspirations of a community that wants to thrive and where decisions are shaped not only by leadership but by the lived experiences and hopes of our residents.

Thank you for being part of this journey. Let's continue to shape our future—together.

Cllr Jim Mason, Chair



# The Spirit of Winchcombe

Winchcombe is a thriving town with a rich and diverse heritage. We are proud of who we are and ambitious for what we can achieve together. Our strong and cohesive community continues to be our proudest achievement. The way we look out for each other and handle the challenges we face is what makes our Cotswolds town the best place to live, work and raise a family.



# Community consultation

*‘Community is about  
doing something  
together that makes  
belonging matter.’*

Brian Solis

We will ensure our residents, businesses and partners are involved in shaping our plan.



A selection of the local groups, organisations and events supported by and working with Winchcombe Town Council.

# Winchcombe by numbers\*



There are 5,121 people living in Winchcombe



32.2% of our population is over 65 (England average 18.4%)



26% of people aged 16-74 are in full-time employment in Winchcombe compared with 34% across England



The overall crime rate is lower than the average across England at 3.1 per 1,000 population (England average = 97.2)



86.3% of people are 'satisfied with their neighbourhood' - higher than the England average of 79.3%



# Some of our Council services



Purchase and install general waste bins, noticeboards and benches



Manage Winchcombe Park, The Finches, Jubilee and King George V play parks



Own the pitch and facilities of Winchcombe Sports Hub



Landlord to Abbey Fields Community Centre, Winchcombe Playgroup and the Community Orchard & Allotments



Maintain Back Lane Public Toilets



Manage the cemeteries at Greet Road and Mount View Drive



## Vision

As a council, we know our mission is to ensure:

- The people of Winchcombe are empowered to live full, healthy and enriched lives.
- Our community is strong, and our town continues to be a beautiful and vibrant place to live.
- Our local economy thrives and is supported by diverse businesses, healthy tourism and working closely together.
- We lead the way in how councils communicate with and listen to their community.

## Values

Our councillors, staff and contractors will work with:





## Our priorities and objectives

The following sections outline the key actions we will take over the next four years, keeping the needs of our community at the heart of all we do. Thank you to everyone who provided feedback letting us know what matters to you.

# Our priorities and objectives

## What we *have to do*

Manage and Maintain assets

Financial Management

Planning Consultee

Contract Management

Consultation – Four-Year Plan and CiL investment

## What we have *committed to do*

Open Mount View Drive Cemetery

Pump Track in Winchcombe Park

Neighbourhood Development Plan Review

Traffic Management

Community Engagement Survey & Strategy

Community Grant Scheme

## What we would *like to do*

Provide a Youth Centre

Improve and maintain communications with local people

Sustain a strong sense of community

Toddler play area in Winchcombe Park

Employ a part time member of staff

# What we have to do

## Manage and Maintain assets

- Winchcombe park, Sports Hub, three play parks, War Memorial, three cemeteries, litter bins and furniture

## Financial Management

- Meeting statutory requirements with openness and transparency

## Planning Consultee

- Continue to uphold the best interests of our town

## Contract Management

- In Winchcombe Park, playing fields and cemeteries

## Consultation – Four-Year Plan

- Conduct community survey to find out what matters to local people

## CiL investment

- Community consultation

# What we have committed to do

Mount View Cemetery	<ul style="list-style-type: none"><li>• Open by early 2026</li><li>• Volunteer Tree Planting Project</li></ul>
Neighbourhood Development Plan	<ul style="list-style-type: none"><li>• Over-development</li><li>• Affordable Housing</li><li>• Environmental Protections</li></ul>
Winchcombe Park Phase Two	<ul style="list-style-type: none"><li>• Pump Track</li><li>• Petanque Court Improvements</li></ul>
Biodiversity	<ul style="list-style-type: none"><li>• Working Group</li><li>• Action Plan</li><li>• Policy</li></ul>
Traffic Management Consultation Follow Up	<ul style="list-style-type: none"><li>• Speeding</li><li>• Traffic</li><li>• Parking</li></ul>
Community Grant Scheme	<ul style="list-style-type: none"><li>• Launch in 2025</li></ul>

# What we would like to do

## Youth Centre

- Supporting the Old Boys School Project

## Improve & Maintain Community Communications

- Implement and deliver Community Engagement Strategy – finding better ways to share our work and listen to your views
- Regular newsletter, social media posts, website upgrade
- Meet Your Councillor drop-in sessions

## Sense of Community

- More community volunteering opportunities inc; Phone Box Friends, Tidy Town Taskforce and cemetery tree planting project

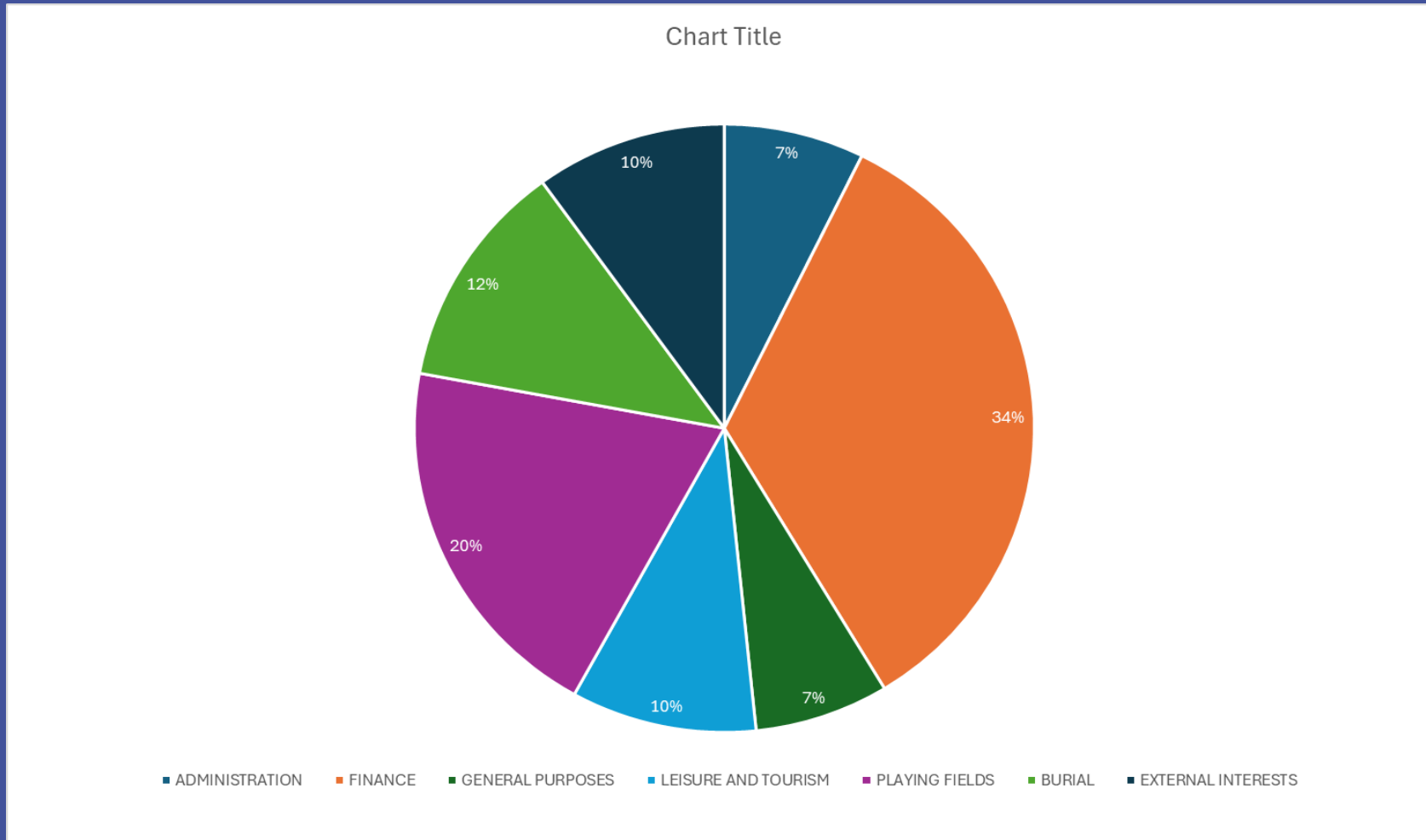
## Winchcombe Park Phase Three

- Toddler Play Area
- Additional equipment including a slide and swings
- Water fountain

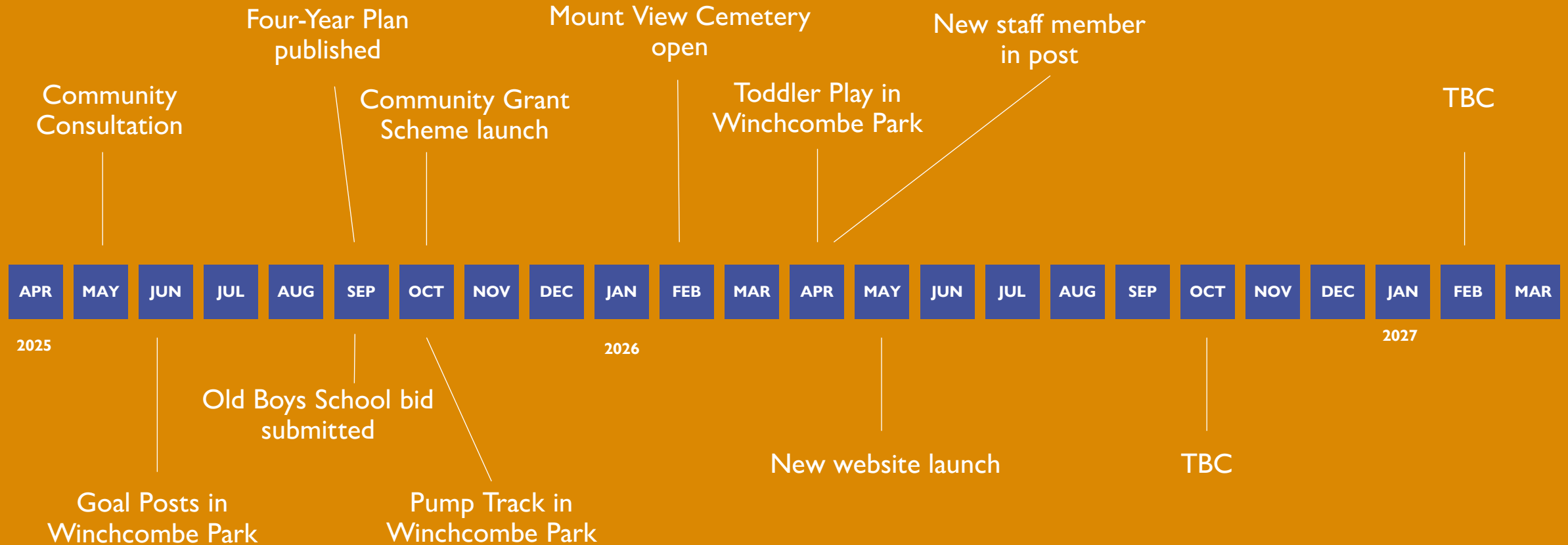
## Part-time staff member

- Additional human resource will ensure capacity to deliver Four-Year Plan actions

# How we allocate our resources



# Years one and two





Mount View Cemetery in progress

Community Consultation



## Winchcombe Park

Pump track

Traders

Party in the Park

Tree planting



Hanging Baskets to adorn town centre  
No precept increase for 2024

## Monitoring and review of the Four-Year Plan

Progress against the council priorities and key actions will be monitored by the relevant Committees and Working Groups leading on each area, and with reports at Full Council meetings. The plan will be reviewed on an annual basis to ensure it remains fit for purpose and reflects the changing needs of our community.

Winchcombe Town Council, Abbey Fields Community Centre, Back Lane,

Winchcombe, Gloucestershire, GL54 5QH

[clerk@winchcombetowncouncil.co.uk](mailto:clerk@winchcombetowncouncil.co.uk)

01242 604087

